



Benefits of CPQ

The CPQ for Today's Businesses

Today's consumers are more demanding than ever. Whether you're a manufacturer, retailer, or wholesaler, chances are these obstacles are a part of your day to day business. Perhaps it's time you consider exploring what a modern CPQ can do for you.

While CPQ requires an investment in time and energy, the right CPQ will deliver a return on that investment that far exceeds expectations and literally pays for itself. Verenia's CPQ will have you up and running in a fraction of the time required by traditional CPQ's.

Gain immediate benefits with CPQ:

Never train another sales rep again. New sales reps can start selling on day 1.

Sell like Amazon. Provide your customers with the shopping experience they expect on your eCommerce site.

Guided selling eliminates spreadsheets and searching for part numbers. Increase in cross-sell and upsell selling opportunities.

Configure complex products and services, calculate dimensions, create dynamic BOM and routings, image generation (CPI) and create instant part numbers.

A True Omnichannel CPQ

Unlike traditional CPQ's, our innovative solutions are creating a category of their own by bringing together our cloud based CPQ and eCommerce platform, making it a powerful solution capable of servicing all users in a company.

