

Automate and Stay Informed with KnowledgeSync

KnowledgeSync combines alerts and automation to help companies monitor critical, timesensitive manufacturing activities. Through alerts and warnings, manufacturers can easily identify conditions that require attention, stock items that require reordering, and invoices that are overdue for payment.

KnowledgeSync operates in a fully-automated, lights-out processing environment and enables organizations to automate manufacturing scenarios to say "when 'this' business condition happens in manufacturing, do 'that'."

KnowledgeSync enables manufacturing clients to:

- Identify and respond to critical, timesensitive manufacturing activities faster than their competition.
- Automate manufacturing tasks such as job status alerts and reporting, and freeup staff for higher-value tasks.
- Automate manufacturing exception management and prevent fires rather than fight them.

KnowledgeSync monitors manufacturing conditions and activities to trigger automated responses (alerts & updates) to keep an organization better-informed and better able to make the wisest business decisions.



KnowledgeSync addresses two key needs of every organization:

- 1. Dynamic notifications about critical job-related conditions
- 2. The automation of everyday job-related tasks that previously were done manually

The cost of not knowing (or not knowing soon enough) affects a job shop's ability to operate in the most efficient manner possible. Surprises directly impact an organization's profitability and their staff's productivity, making the question of whether to use an advanced monitoring & response technology like KnowledgeSync a no-brainer.

Pay and Get Paid On Time

Managing your A/R and A/P data electronically is essential and monitoring it for issues is even more important. Whether it's emailing overdue invoices to clients, sending text messages to your mobile phone about an expiring discount, or putting a delinquent client on credit hold, KnowledgeSync identifies issues as they occur and automatically takes action to get your business back on track and running smoothly.

Monitor Inventory Activity

Inventory is endless, and even when you have the time to check a dozen different conditions, it's the one thing you didn't check that ends up hurting you. KnowledgeSync auto-monitors everything in the lifetime of an inventory item, from initial purchase to delivery, storage, and sale, and looks for:

- Stock shortages
- Backorders
- Too much or too little on-hand
- Purchase order delivery or approval delays
- · Item sales that are hot one month and cold the next

Help Your Reps Sell

Stay on top of sales and the campaigns they came from by monitoring activities and reporting on leads from prospect to customer. KnowledgeSync can warn you about and trigger actions for:

- New orders for clients that haven't paid their last bill
- Customers who have significantly changed their buying habits
- Delayed shipments
- Expiring quotes

Know When Something Didn't Happen

Sometimes the most valuable information you can get out of your system isn't about what did happen but what didn't. By the time someone utters those fateful words, "Whatever happened to . . . " it's almost always too late. KnowledgeSync inactivity monitoring keeps track of missed events such as:

- · A customer who has stopped buying from you
- · A stock item that hasn't sold in weeks
- · A project that has had no activity in the current month

Alert on Errors and Exceptions

We all know that errors happen, and sometimes data is manipulated. You might not be able to stop these things from happening, but you can automate the process to both spot and respond to them. You identify the conditions and responses and stand guard 24/7 looking for issues, including:

- Duplicate item numbers
- Missing email addresses
- Exceptionally high discounts
- · Unacceptably low-profit margins

Sample Events

The following manufacturing events come with KnowledgeSync and are just a sample of what KnowledgeSync can do. Add unlimited numbers of additional events to address the critical needs of your organization.

Job-Related Events:

- Job has (or has not) shipped
- Job status has changed
- Job nearing its completion date& incomplete
- Job starts in 'x' days
- Job has incorrect routing

Materials-Related Events:

- · Materials below reorder level
- Materials received today
- Receipts due in next 'x' days
- Material record (or revision) change
- New Job (or PO) from material planning

Quotes/Orders/Shipments Events:

- Quotes due for follow-up
- Orders for more than 'x' dollars
- New customer welcome
- Order has shipped
- Invoices; more than 'x' days past due

Budget-Related Events:

- Actual labor nearing (or exceeding) budget
- Actual material or service at 'x' percent of budget
- Estimated total hours has changed
- Time variance alert
- Actual hours is > 'x' percent of estimate

KnowledgeSync Key Features

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User Interface	 100% browser-based, .NET Multi-level security with user-definable roles Easy to use graphic, wizard-driven interface makes it easy to identify business conditions & configure automated responses 	
Alerts via Any Device	 Email (including hosted mail, Outlook, & SMTP) Text messaging to mobile devices Dynamic web dashboards, FTP & SFTP 	
Enterprise-Wide Monitoring	 Detect & respond to activities in CRM, HR, & any other apps Monitor & auto-process job-related incoming emails Monitor conditions in cloud-based apps via web services 	
Automated Form & Document Delivery	 Auto-deliver work orders, invoices, statements and other documents Trigger the generation of collections notices, purchase orders, and other documents based on real-time business conditions 	
BI-Strength Data Analysis	 Complex calculations, date-sensitivity & integrity checks "Min", "Max", "average", "sum" & "count" "Today", "tomorrow", "last week", "next month", etc. "In-activity" alerts, such as clients who have stopped buying Identify data entry errors, duplicates, and job-related trend analysis 	
Scheduled & Triggered Reporting	 Automated scheduled manufacturing report generation & delivery Real-time "triggered" reports based on manufacturing activities Supports Crystal, SSRS, and other external reporting tools. 	
Cross-Application Monitoring	Identify conditions between manufacturing and other apps, such as a new sale opportunity in CRM for a customer with open jobs in manufacturing	
Plain-English, Wizard Designer	 No programming, no SQL syntax knowledge necessary Attractive alert message design done in MS Word-like editor 	
Triggered Workflow	 Automatically put a job on hold if clients have overdue invoices Trigger a purchase order for materials nearing their reorder level Schedule a phone call in a CRM application when a client is put on credit hold in manufacturing Multiple APIs including REST web service, VB scripting & more 	
Lights-Out Processing	 No daily maintenance or management; no end user training; typically up-and-running within a day 90% of all customers need no support after initial implementation Flexible work days and hours; multiple alert addresses & holidays 	
Flexible Alert Recipients	 Individuals & groups; auto-retrieved from manufacturing "Intelligent" alert recipients, including "the job's customer", "the customer's salesperson", etc. 	

How KnowledgeSync Can Help You

KnowledgeSync is the go-to problem solver for CEOs, CFOs and departmental managers. KnowledgeSync is also indespensible to IT managers, as they are often called upon for ad-hoc information.

Position	Main Business Problem to Address	KnowledgeSync Solution
CEO	 Slow decision-making negatively impacts revenue Insufficient staffing to grow their business Bad debt Unhappy customers 	 Speed up analysis via automated exception management Automate tasks currently done manually Automate collections Increase client communications
CFO	 A/R write-offs and a very high "days sales outstanding" (DSO) Expired inventory lots Loss of recurring revenue from repeat customers Lots of late-paying & delinquent clients Piles of reports that are never reviewed 	 Automated invoice & statement generation & delivery Auto-monitor lot expirations Automated monitoring of repeat business & buying trends Invoices auto-generated & delivered Analytical reports triggered in real-time by business activities
Sales Manager	 Reps wasting time looking for needed client details Prospects not followed-up on Inability to target add-on product sales opportunities No access to financial details Out-of-touch mobile staff 	 Client activities & status changes automatically pushed to reps "Inactivity" alerts Automated client contacts based on sales history Integrated ERP & CRM info Email, text, & dashboard alerts
Production Manager	 Job delays Materials outages Budget & timeline overruns detected too late Multi-step project hand-off slowdowns 	 Real-time production alerts Real-time stock level alerts Real-time alerts about potential budget & cost overruns Auto-notifications at each stage of production.
IT Manager	 Requests for ad-hoc analyses Management of "bad data" Duplicate records Custom programming to identify business exceptions 	 Automated info delivery Early warning of invalid entries Automated data integrity checks One central "rules engine" to catch & alert on exceptions.

Call us today to learn more! 815-893-6618