Parttrap®
ONE

The All-in-ONE B2B eCommerce Platform

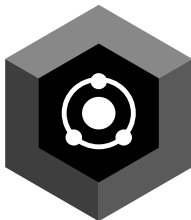## A powerful eCommerce platform created for Manufacturers & Distributors

Parttrap® ONE

Parttrap® ONE offers everything you need for your digital business in ONE solution: World-class CMS, PIM, B2B eCommerce features and out-of-the-box real-time integration to your ERP system.

Regardless of whether you run a local company or a multi-national enterprise, Parttrap® ONE will empower your online business and support your growth.

Manage everything in ONE platform

PIM
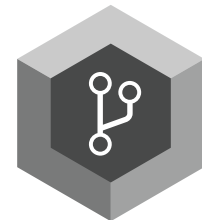Enrich your products with all data needed to support the purchase decision

eCOMMERCE
Sell your products online with powerful B2B eCommerce and collaboration features

CMS
Build modern eCommerce sites with a great user experience with our no-code tools

INTEGRATED TO ERP
Parttrap ONE is already integrated to your ERP-system, no integration project needed

The benefits of an all-in-ONE platform

No need for multiple vendors

A complete end-to-end solution, 100% Microsoft .net, SQL Server and Azure. Offers real-time integration to your ERP system out-of-the-box

Single point of contact

Feature development, implementation, support, training and industry know-how under one roof

Rapid implementation & Results
Parttrap ONE is designed for rapid implementation and ROI. Why not let us show you in a Proof of Concept!

Key Features & Benefits

Parttrap ONE is built to support all departments in your company involved in successful digital sales processes, such as: Sales, Marketing, IT-department and Customer Service. **Parttrap ONE will simplify processes, streamline digital sales and make it easy when you expand to new markets.**

- ✓ **Stay on top of The Digital Transformation**
- ✓ **Increase Distributor/Dealer Sales & Revenue**
- ✓ **Increase Direct Sales & Customer Service**
- ✓ **Improve & personalize the Customer Journey**
- ✓ **Save time and money**
- ✓ **Enable digital sales of complex product offerings**

Digital + Brick-and-Mortar

Enable sales through eCommerce website and also allow over the counter sales for retail using the POS module - both integrated to the ERP-system for full visibility and control.

Spare Parts Management

Guide the user to the correct spare part via exploded views displaying unique customer pricing, stock availability and delivery time. Combine 2D views with interactive SVG and 3D models for user-friendly part identification and ordering.

Configurators & Wizards

Guide the customer in selecting the correct products/product variants using configurations with real-time product visualizations, including 3D models, space planners, showrooms and more.

B2B, B2C & B2B2X & Corporate Homepage

Set up powerful eCommerce portals for your distributors/dealers to place orders (B2B), provide your distributors/dealers with their own branded eCommerce site (B2B2X), allow non logged in users to place orders (B2C) and setup your corporate homepage, all in the same environment.

Personalized Pricing & Promotions

Always display correct customer pricing, discount and quantity breaks. Create promotion and campaigns for specific customers and/or users.

Multi-Everything

Manage multiple sales companies, markets, brands, languages and currencies. Add new markets using a centralized approach, but keep the flexibility to adapt to market specific requirements like product assortment, payment options, freight options and more.

Flexible deployment

Deployed in Microsoft Azure with real-time integration to the ERP installed On-Prem or in the Cloud.

Returns & Claims (RMA)

Let your customers register and follow the progress of claims and returns in your site. Cases are managed by Customer Service in the built-in Claim Manager tool.

Self-service reporting 24/7

Customer has access to Invoice details, order status/tracking, order history, account management, delivery addresses, product availability and downloadable product information.

Log in on behalf of customer

Allows Sales reps and Customer Service to log in as a customer, place orders, view orders, access invoices, unique customer pricing and promotions.

Headless Commerce as an option

Access product data, business logic, content and site navigation from Parttrap ONE via API. Gives developers the flexibility to innovate, and helps site owners future-proof their builds by allowing them to change front-end tools.

Payment & Freight

Integration with EBizCharge and other payment solutions. Set up online rating of freight cost via FedEx, UPS or other forwarders or freight calculation based on your settings in the ERP-system.

Working with Partner & Parttrap

- Dedicated project manager
- Training
- Knowledge base
- Custom design and Development
- In-house Support Team

> **Parttrap implemented their eCommerce Solution for us with full integration to Microsoft Dynamics ERP and it was very successful. Everything worked from day one.**
>
> -Thomas Johansson
> Vice President, Modul-System

A platform created for multiple users

Investing in and selecting an eCommerce solution involves multiple internal users with different roles and goals.

Parttrap ONE is built to support all parts of your company involved in successful digital sales processes. Whether it's sales, marketing, IT-department, customer service or admin.

Increase sales, attract new customers, provide better customer service and finally, a great experience for your customers.

Parttrap®
ONE

Parttrap ONE highlights for: Sales & Marketing

Sales team

A B2B eCommerce site is a great service for your exsisting customers and also a competitive advantage when attracting new ones and creating more sales opportunities. It's also a powerful tool for the sales team to locate information, a sales rep can navigate the site to find a specific product and all the information related to it – from product specs and size options, to the customer's contracted price.

Highlights Sales

- Increase aftermarket sales, cross-selling and up-selling
- Customer specific pricing & assortment
- Product selection wizards & configurators
- Easily find product and customer information
- Volume Purchase & bulk discounts, campaigns & promotions
- Integrated order process (Order placed in ERP in real time)
- Build deeper customer relationships and pursue new business

Marketing

Parttrap ONE will support you in reaching your marketing goals. Whether it's increasing revenue or brand awareness, the platform offers features to support your marketing strategies. Set up template based landing pages for campaigns, target content for different user, coordinate global marketing, work with SEO and analyze traffic.

Highlights Marketing

- Create landing pages for campaigns fast using templates
- Connect to analytics tools such as google analytics, google tag manager, hotjar etc
- Control on-page SEO, including on-page tags
- Easy translation of all content
- Create personalized content based on user type
- Centralized management of multiple sites/marketing content
- Target different audiences with unique layouts and designs, including images, content and promotions.

IT Manager

Supporting your company's business goals with a solid infrastructure and integrated solutions can be made easier. By implementing a platform with one single point of integration that is built on standard technology and offers on-prem as well as cloud deployment, you can focus on more value added tasks than integrations between applications.

Highlights IT Department

- No need for multiple vendors and costly integrations
- PIM, CMS, eCommerce and real time ERP-integration in ONE platform
- Parttrap handles the implementation, reduces internal efforts to a minimum
- Simple upgrade process when your ERP is upgraded
- Can be deployed On-Premise, hosted or in the cloud
- Microsoft based/Standard technique
- Well documented routines for how to monitor the system
- Notification emails sent out if the system identifies any abnormalities

Highlights Admin

- Great support team and documentation
- Possible to configure and customize
- Build responsive pages using drag & drop
- Centralized management of multiple sites
- Powerful tools for product data enrichment
- Simultaneous management of several online stores through one admin
- Role based access to features for efficient and secure team work

Super user/Admin

As a Super user or Administrator, it can be challenging to balance the central versus local approach to product data and other content. When multiple markets and/or brands are involved in the same platform, a solid security system is key. With a concept of role based privileges and logical isolation between entities, Parttrap ONE can handle the complexity.

Customer service

A B2B eCommerce site provides a great opportunity for your organization to improve its customer service by giving access to self-service features for account, order, history and tracking information. This will free up time for customer service so they can focus on actual customer service functions.

24/7

Highlights for customer service

- Self service: Allow users to track shipping status and view historical orders online 24/7
- Claims, returns and quotation management
- Real-Time Stock balance and pricing available online
- Simple setup of new users
- Spend more time on value added services than on standard questions
- Get quick access to customer specific business data such as order status, invoice payment status and pricing

Your customer

B2B buyers today prefer a digitalized and streamlined purchasing experience, with easy access to data such as historical purchases, delivery details and rich product data. Parttrap ONE enables you to provide your customers with the right tools at their disposal at anytime, anyplace and across multiple devices.

Highlights for your customers

- Order from anywhere in a powerful B2B eCommerce portal
- Get access to relevant information 24/7
- Access to product sheets, useful documents & instruction videos at any time
- Save shopping lists, favorite items and quickshop for fast order entry
- Save new shipping addresses for future ordering
- Get acess to order history and shipment tracking with a click
- Get correct pricing, freight cost and confirmed delivery time instantly.

Competetive advantages

	Feature	Benefit
Platform Architecture	Dual architectures; 1. Single Stack Platform (combined eCom, CMS, PIM and real-time ERP Integration) 2. Headless CMS delivered via API to any Front-End technology	The End-Customer can manage the entire platform with built-in tools or choose to engage external front-end developers using any front-end technology or tools.
	100% Microsoft .net technology stack	The same technology used from bottom to top. Simplifies technology shifts and recruitment of resources.
	Access to ERP data, product content, static content and site structure via API	Enables external applications or other CMS solutions to access relevant data via API calls
	The platform is built for international enterprises and supports multiple business models	Parttrap ONE has a Multi-Everything approach: Multi ERP, Companies, Markets, Sites, Brands, Languages, Currencies, User Roles, Business Models
	The platform is built for optimal balance between Global and Local approach	The market concept along with configurable user roles control user privileges and access to all data in the system. This enables international enterprises to minimize workload by setting up centralized maintenance with support for local deviations and requirements.
Deployment	Supports on-prem, private hosting, cloud hosting (Azure) and hybrid setups	Simple to change deployment method after initial installation
	Using multiple Cloud Data Centers in North America	Enables best performance setups
	Automatic deployment with archiving and roll-back	Quick and secure installation and upgrade process
	Support for template based roll-out of new markets	Makes Parttrap ONE ideal for larger enterprises with international subsidiaries
ERP Integration	Supports integration to ERP installed on-prem or in the cloud	Offers flexibility when moving ERP from on-prem to cloud
	Parttrap ONE can access ERP data on field level	Enables high performance access to ERP data and ability to create customized business logic. Offers access to Dynamics 365 without any additional integration tool.
	Parttrap ONE can run 24/7 without access to the ERP application server	True 24/7 access even in cases when the ERP system is down
	Parttrap ONE supports modified ERP systems with custom tables and fields	The mapping tool built into Parttrap ONE enables custom fields to be easily mapped into the PIM and CMS modules
	Transformation of ERP data can be done on field level via mapping tools in the platform	The site owner can easily transform (perform logical operations on) ERP data on the fly using built-in tools
	Product Data from the ERP system can be mixed with data enrichment in the PIM module	Flexible enrichment of product data from multiple sources
	Multiple ERP companies can be connected to the same instance of Parttrap ONE	Supports large implementation with multiple ERP companies

Parttrap®

Feature	Benefit
Multiple ERP systems can be connected to the same instance of Parttrap ONE	Supports easy switch when replacing ERP systems
Multiple ERP versions can be connected to the same instance of Parttrap ONE	Supports phased upgrade of ERP version per ERP company
All relevant data and settings are being read from the ERP system	No duplicate entries needed for ERP related data, like customer terms, prices etc.
Parttrap as an organization are ERP specialists	For B2B processes, a tight integration to the ERP system is vital. Parttrap's concept is based on real-time integration and full knowledge of the business logic in the ERP system.
Scheduled and real-time access to ERP data	Minimizes load on the ERP production database while keeping time critical data up to date.

PIM

Feature	Benefit
Fully integrated PIM (Product Data Management)	No external PIM system needed. Fully integrated with all platform features and ERP data.
Support for Kits, Variants, Product Dimensions (for example color & size), BOM and product relations	Product structures and relations can both be mapped from the ERP system or be built independently in the PIM system.
Includes a DAM (Digital Assets Management) but can also make use of cloud based CDN (Content Distribution Network)	Flexibility when large volumes of digital assets should be stored and distributed.

CMS

Feature	Benefit
End-Customer has all tools needed to manage design, page structure, content and navigation	No external resource needed for ongoing maintenance and site improvements
Manage pages and content without any need for programming skills	The site owner has access to all CMS tools in the platform
Possible to use page scripts for advanced features	If required, some customizations can be done by the site owner without code changes
Create page layout with Drag & Drop	Simple and modern user interface for page design
Native Responsive Design	Support for PC, Tablet and SmartPhone using the same page definition
Headless API	Use Parttrap ONE as the back-end for any front-end technology

eCommerce

Feature	Benefit
Strong support for Personalization of every data unit in the system	Every Page, Page section and data unit can be controlled via our Target Group Concept used to specify personas with need for different UX or feature set
B2B, B2C, B2B2X and Corporate Homepage can be combined in the same platform	Parttrap ONE can be used as a complete solution for the online presence
Strong support for B2B business processes	We have support for the relationship between a manufacturer and a dealer network.
Integration to well known payment providers	Existing ecosystem for eCommerce related services
Integration to online services for sales tax, freight calculation and payment	Existing ecosystem for eCommerce related services

Competetive advantages

	Feature	Benefit
Industry requirements	Advanced Spare Parts Management and interactive exploded views	Offers self service for internal and external users when searching for a spare part
	Advanced Product Selection Wizard	Guided selling for complex products support the customer in the selection process
	Support for 3D visualization of products based on CAD-files	These are useful features for product search, filtering, configuration and presentation
	Product Configuration with real-time 3D representation of selected options	Provides tools for advanced product selection supported by real-time 3D visualization
Focus	Parttrap has a clear B2B focus and can deliver functionality and expertise around B2B sales processes	The offering from Parttrap includes a world class eCommerce platform along with 25+ years of business experience from B2B processes.
	Parttrap can deliver deep functionality in all product data related aspects.	Parttrap ONE supports manufacturers with complex product offerings
Customization	New Customizations are introduced as standard features in the platform in the next release	Customization do not affect the possibility to upgrade to the next standard release
	New features initiated by other customers will be available in future versions of Parttrap ONE.	The platform is under contiuous development with improved functionality. All customers can benefit from this evolution and will not be stuck with the initial version they deployed.
	Parttrap ONE is extremely feature rich in the standard version with parameter settings controlling system behavior and appearance.	Unique site design, navigation and features can be configured rather than customized
Implementation Process	A site is complete with all basic pages all ready at installation. From that point, the site can be configured using standard built-in tools.	A site can be up and running in a very short time. The site owner can then extend and configure as needed over time.
	An evaluation setup can be done free of charge due to the completeness of the standard package.	An evaluation setup is the ideal step in the sales process, resulting in a very hight hit rate.

Highlighted feature: Spare parts management

Increase spare parts sales with Parttrap Spare Parts Management

Parttrap Spare Parts Management makes it easy for the customer to find the spare part they are looking for and place an order for it. Providing user friendly interactive 3D models minimizes the time taken from the customer's core business and lets you focus on your business driven activities.
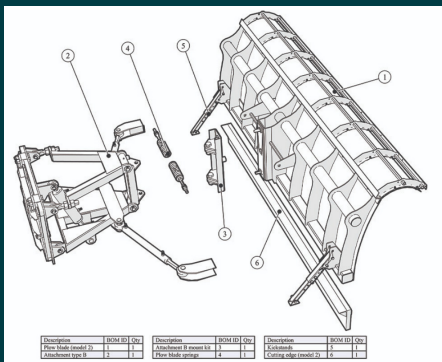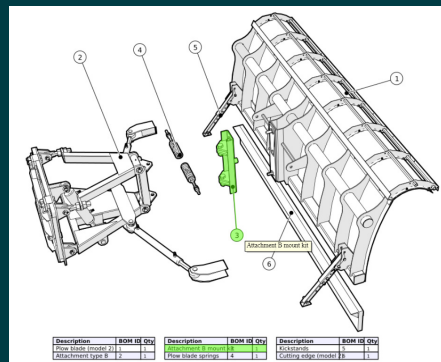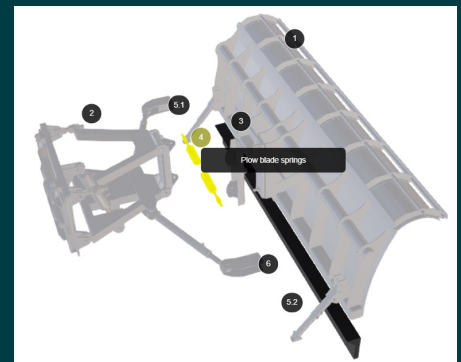
Sell and showcase your spare parts in an intuitive way

Image based

SVG–file based

3D/CAD–model based

- Specifications and prices of the product are displayed in the same window as the product and can be added directly to the cart

- A seamless integration with your ERP system to read unique customer pricing, stock availability and delivery time for each part.

- Guide the user in the exploded views to the correct spare part or combination of parts using the flexible menu system

- The end-user receives a complete picture of the parts that are included with a color-coded mouse-over selection feature

Integrated systems

Parttrap Spare Parts Management is designed to replace the current reality for many suppliers using various systems for 3D-CAD, PDM, ERP integration and spare parts management. The seamless two-way integration with your ERP-system reads relevant data in real-time ensuring that your customers always are receiving accurate information.

Administrative Tool

The Studio tool in Parttrap Spare Parts Management is the core that links Solidworks Composer data with ERP data when published to customers in a web portal. Parttrap Studio is the bridge between the internal systems and the published data.

3D Configurations for a great user experience

Parttrap ONE offers real-time 3D visualization of selected options when configuring a complex product. Existing CAD-drawings can be converted to animated & interactive 3D models using Parttrap conversion templates. Our platform also enables seamless transition from product presentation in 3D to 2D exploded views for ordering of spare parts and printing of spare parts catalog

CONFIGURE YOUR SNOW PLOW BELOW

MODEL	KICKSTANDS
Snow plow model 2 ⌄	On ⌄

ATTACHMENT SYSTEM	SIZE (WIDTH)
Attachment type B ⌄	7½ ft ⌄

CUTTING EDGE ANGLE	FINISHING
Straight ⌄	Black paint ⌄

○ Yellow paint
○ 316L (Stainless Steel)
◉ Black paint

PT SNOW PLOW

Protect your private driveway from any ponderous drifts with the Parttrap Snow Plow. Ideal for midsized pickups and SUVs, this plow knows a thing or two about how to get things done—and done perfectly.

1,700.00

🛒 | Add to cart

Angling rams	2" x 12 ½"
Approx. weight	297 lb
Attachment system	Attachment type B
Blade color	Black paint
Blade width	7½ ft
Cutting edge angle	Straight
Kickstands	Off
Lift cylinder	1 ¾" x 8"
Plow blade model	Snow plow model 2
Shock absorbers	2
Trip springs	6
Vertical ribs	8

Add-ons

Promotion & Campaign Management
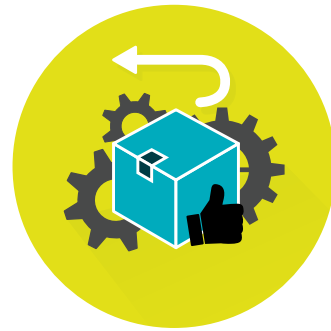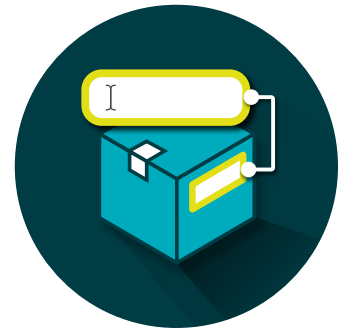
B2B2X Concept

Headless eCommece

Parttrap PIM+

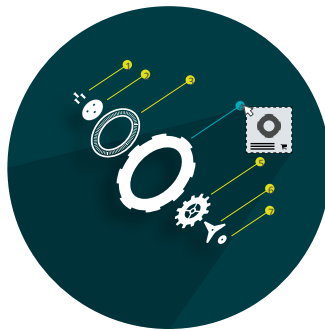Product profiling

Store locator & Store pickup

Claims & Returns

Manufacturing item input

XML to inDesign

Spare parts management

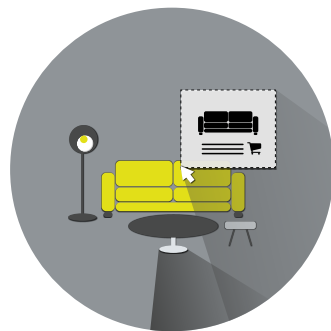Quotation & Catalog Print Management

Point of Sale

Order limit & approval management

Download image gallery

Product showroom

Punch-out & Roundtrip solutions

We know B2B eCommerce

Enabling successful digital sales processes since 1994!

We are equal parts business folks and technology geeks who understand and have a passion for both worlds and are convinced that the balance between them is what makes our products great. We're a tight team with solid experience from international business and software development and we're driven by the idea of simplifying the selection, presentation and ordering of complex products online.
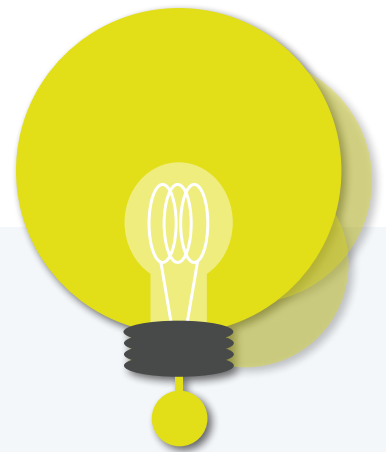
Why?

Enabling successful digital sales processes within and between companies

How

Either direct or via certified partners - we provide our customers with tools and the know-how to grow their online business.

What

A complete software platform for product data management, online business and sales channel collaboration. Professional services that ensure a high degree of customer satisfaction and long mutually rewarding relationships.

"By combining international business knowledge in the distributing and manufacturing vertical with software development we create innovative digital solutions, providing our customers with tools and the know-how to accelerate their online business."

-Ove Tengberg, CEO, Parttrap

PeopleSense INC.
ERP solutions and services

Learn how **Parttrap** can work for your business by visiting us online at **peoplesenseerp.com** or by calling **815-893-0718**.